

HEINEKEN ATLANTA UNITED TICKET SWEEPSTAKES
Abbreviated Official Rules

77000 / ATL / www.HeinekenRules.com/ATL

NO PURCHASE OR TEXT MESSAGE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT OR SENDING A TEXT MESSAGE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE U.S. RESIDING IN THE STATE OF GEORGIA WHO ARE 21 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. SWEEPSTAKES IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. The Sweepstakes begins at 12:01 a.m. Eastern Time (ET) on 6/14/18 and ends at 11:59 p.m. on 8/4/18. To enter, text "ATL" to 77000 from your mobile device. Upon receiving a verification message, enter your 8-digit date of birth followed by the state code for your state of residence (e.g., MMDDYYYY, GA). Carrier's standard messaging and data rates apply. **OR**, to enter for free, send an email to HeinekenATL@mdmgames.com. Include the phrase "Heineken Atlanta United Tickets" in the subject line. Include your first and last name, street address (no P.O. Boxes), city, state, zip code, phone number (including area code) and date of birth in the email. All entries must be submitted by 11:59 p.m. ET on 8/4/18. For full terms and conditions and for prize descriptions, please visit www.HeinekenRules.com/ATL.
Sponsor: HEINEKEN USA Inc., White Plains, NY.



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